OUT OF BOX

WHAT IS OUT OF BOX?

* + OUT OF BOX is nothing but a place for the students where we can ready to express our thoughts in different domain with proper guidance by some experts. By simply we can say it as a “PLACE OF INNOVATION”.
  + It is a 6 days program for the student hosted by GEEKSUP at the GOOGLE DEVICE LAB @NASSCOM in Bengaluru.
  + Each batch will spend 8-9 hours per day during their session.
  + Learning about the trending techniques used by the start-up companies.
  + Students will take to JAGARITI YATRA

ADVANTAGES

* Student will get experience for working with big companies
* They can interact with more start-up peoples to clear their future vision.
* They will learn about the working nature where they will be in the future.
* Getting offers to work for start-up companies.
* Providing e-certificate for the students.
* Providing scholarship code for the students

DISADVANTAGES

* It is not a free of cost

STUDENTS FACING DIFFICULTIES

Need proper facilities like accommodation, food. It should be included with program fees so the student gets some clear view about the program without any distraction.

HOW TO ATTRACT

Conducting some awareness events for the promotions by targeting some particular colleges before the event starts.

CURRENT ISSUES

DISADVANTAGES

There is no proper promotion for the event some of the drop backs are listed below

1. YOUTUBE

* No proper homepage
* Need a page description about the content as well as for the homepage.
* Need a clear URL for YouTube page
* Proper Keywords
* Need a proper maintenance for the YouTube page

2. FACEBOOK

* Need more description about the event
* Posting lengthy videos

3. WEBSITE

* Arrow Keys, Page UP, Page Down keys are not working [HOME PAGE, PROGRAMS, ABOUT, ACHIEVEMENTS, CONTACT US]
* No blogs for the website
* No need of some typical words while describing about the program
* Need proper redirection towards social media